

TEXAS MGMA 2019 ANNUAL MEETING



April 24–26, 2019
Hilton Anatole
Dallas, TX

VENDOR
INVITATION
2019

MGMA
TEXAS

GREETINGS!

On behalf of Texas MGMA and its members, I would like to invite you to be a part of our 2019 Annual Meeting. This event will be held April 24–26, at the Hilton Anatole in Dallas, Texas. This meeting will allow you to connect with 100+ healthcare administrators working in a variety of medical specialties and settings across Texas.

Texas MGMA recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. If you would like to participate in the 2019 Annual Meeting, please register online at www.txmgma.com or complete the enclosed order form.

Thank you for your consideration. I look forward to seeing you in April!

Sincerely,



Stephen Johnston, MBA, CMPE
President, Texas MGMA



VENDOR EVENT SCHEDULE

Wednesday, April 24, 2019

Vendor Move-In 2:45 – 5:45 p.m.
Welcome Reception in Exhibit Hall 6 – 7 p.m.

Thursday, April 25, 2019

Breakfast in Exhibit Hall 8 – 9 a.m.
Refreshment Break in Exhibit Hall 10:15 – 10:45 a.m.
Luncheon 11:45 a.m. – 1:15 p.m.
Refreshment Break in Exhibit Hall 2:30 – 3 p.m.
Entertainment Evening 5 – 6:30 p.m.

Friday, April 26, 2019

Breakfast in Exhibit Hall 7:30 – 8:30 a.m.
Refreshment Break in Exhibit Hall 10:15 – 10:45 a.m.
Vendor Move-Out 11 a.m. – 2 p.m.



HOTEL ACCOMMODATIONS

Hilton Anatole

2201 N. Stemmons Fwy
Dallas, TX 75207

Rate: \$199/night plus tax
Reservations: (214) 748-1200
Cut-off date: March 29, 2019



ANNUAL MEETING OPPORTUNITIES

	GOLD SPONSOR \$6,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500	EXHIBITOR ONLY \$1,500
8' x 10' Vendor Booth	✓	✓	✓	✓
Vendor Booth Representatives	4	3	2	2
Pre/Post Attendee Listings	✓	✓	✓	✓
* Basic Meeting App Listing (Vendor Name & Key Contact)	✓	✓	✓	✓
* Premium Meeting App Listing (Vendor Logo, Description, & Hyperlink)	✓	✓	✓	* Additional fee
Vendor Logo on Annual Meeting Program & Signage	✓	✓	✓	
Exclusive Annual Meeting Sponsorship	<i>Select One</i> Drink Tickets For: Welcome Reception Entertainment Evening Meeting App Parking Vouchers Meeting Wi-Fi	<i>Select One</i> Attendee Envelopes Hotel Key Cards Lanyards Notepads Tote Bags	<i>Select One</i> Breakfast Luncheon New Member Reception Refreshment Break Welcome Reception	
Vendor Logo & Hyperlink on Texas MGMA Home Page	✓	✓		
Texas MGMA Webinar Sponsorship (1-Minute Vendor Promo – upon request)	✓	✓		
“Texas Insider” e-Newsletter (Single (1) Advertisement – upon request)	✓	✓		
Annual Meeting Session Sponsorship (2-Minute Vendor Promo – upon request)	✓			

A LA CARTÉ OPPORTUNITIES

Premium Meeting App Listing

This option allows you to include a logo, description, and hyperlink to your vendor listing on the meeting app.

- Exhibitor Only Rate - \$250

**Meeting App opportunities are contingent upon the Wi-Fi Sponsor opportunity being purchased.*

“Texas Insider” E-Newsletter

This digital publication is sent out to 600+ members each month and features content on relevant issues for healthcare administrators.

- Single (1) Advertisement - \$500
- Single (1) Article - \$750

Affiliate Membership

This membership allows you to gain a competitive edge by connecting you with top individuals in the field of healthcare administration.

- Texas MGMA + One (1) Local Chapter - \$300
- Texas MGMA + All (5) Local Chapters - \$750

Local Chapters Include:

- Capital City (Austin Region)
- Coastal Bend (Corpus Christi Region)
- Gulf Coast (Houston Region)
- North Texas (Dallas/Fort Worth Region)
- San Antonio (San Antonio Region)

Please note, affiliate membership is individual-based and cannot be transferred between vendor representatives.

BUNDLING OPTION

If you are interested in bundling our current opportunities for the entire year, please call Sylvia Hall at (512) 370-1530 or email Sylvia.hall@texmed.org



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Austin, TX 78701-1680

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